

# SATISH

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## PROFILE

Experienced MBA professional with a specialization in Marketing and Finance, holding a Bachelor's degree in Business Administration. Proven expertise in business administration and commerce, with a strong foundation from Chaudhary Bansi Lal University, Bhiwani. Adept at managing marketing strategies and financial operations, ensuring business growth and efficiency.

## EXPERIENCE

Worked with **Next Step Veteran** at **Gurugram** as a **Sales Executive Officer** from July 2024 to till now.

### Job Responsibility –

- Generating sales with existing clients and new clients
- Achieving sales targets and Meetings targets
- Scheduling and conducting weekly sales meetings
- Establishing, maintaining, and expanding customer base

## QUALIFICATIONS

- Master of Business Administration in Marketing from Chaudhary Bansi Lal University, Bhiwani (2022-2024).
- Bachelor of Commerce from Chaudhary Bansi Lal University, Bhiwani
- Course on Hartron's Diploma in Computer software (One Year).
- Course on Financial Accounting (6 Weeks).
- 12<sup>th</sup> Commerce in Yogesh Bal Vidhya Mandir Senior Secondary School, Kharkari Jhanwari HBSE (2017 – 2018)
- 10<sup>th</sup> Grade in Yogesh Bal Vidhya Mandir Senior Secondary School, Kharkari Jhanwari HBSE (2015 – 2016)

## PROJECT/ TRAINING

- **A Project Report on Artificial Intelligence (AI) Impact s on Consumer Experience**  
The project "Impact of Artificial Intelligence on Consumer Experience" investigates how AI influences consumer interactions, focusing on customer service and marketing. Through a survey of 132 respondents, it analyses awareness, perceptions, and attitudes towards AI interactions. The study explores AI's benefits in enhancing customer service, personalization, and efficiency, while addressing concerns. Recommendations include improving AI education, chatbot effectiveness, natural language understanding, data practices, and responsible AI use. The project aims to provide insights for businesses to leverage AI effectively and enhance customer satisfaction and loyalty in a rapidly evolving marketplace.
- **I have finished my 45 Days internship in Accounting and GST - related tasks at Mehta & Mehta Associates.**

## SKILLS

- Microsoft word, Excel, PowerPoint
- Tally.ERP9
- Accounting
- Marketing

## STRENGTHS

- Hard and Smart Working
- Good Communication skills
- Honest & Punctual
- Trust worthy
- Positive Attitude

## INTERESTS/HOBBY

Playing - Chess

## PERSONAL DETAILS

Date of Birth	: 11.12.2001
Language known	: Hindi, English
Address	: House no. 391, Saral (82), Tosham, Bhiwani (HARYANA)
Nationality	: Indian
Marital Status	: Single

It is certified that all the above particulars submitted by me is true to best of my knowledge.

Date.....

Place.....

Satish